

How Woodards increased property portfolios from 150 to 200+ with Inspection Express

CASE STUDY

Managing Efficiency in High-Volume Property Management

About Woodards

Founded in 1921 and with 19 offices across inner Melbourne, Woodards is a respected name in Melbourne's residential property sales, management and marketing.

About Simon Fung

Simon Fung is an experienced property professional with a diverse background as a property manager, VCAT advocate, investor and residential developer. Leading one of Melbourne's top estate agencies, Simon is results-driven with a proven track record of delivering successful outcomes.





CHALLENGE

As Woodards expanded, managing a growing portfolio of properties with limited resources became increasingly difficult. Property managers were stretched thin, balancing the need for speed with the high service quality clients expected. With day-to-day operations becoming overwhelming, it was clear that traditional methods weren't enough. Woodards needed a way to not only optimize processes but also ensure their team could keep up with the rapidly increasing workload — without compromising on service. That's when they turned to Inspection Express.

"We manage large-scale properties and the success of our business is predicated on how quickly and efficiently our property managers can complete tasks. Inspection Express has made us 20-30% more efficient."



SOLUTION

Customisation and Innovation with Inspection Express

Woodards adopted multiple Inspection Express products, from transitioning to a paperless office to using advanced tools like Virtual Tours and 360Al. These solutions have streamlined their workflow, significantly cutting time on routine tasks. For example, inspections that once took two hours are now completed in just 40 minutes, thanks to paperless reports and automated systems - enabling its property managers to handle far more properties efficiently.



"Every product we've used from Inspection Express has saved us time and made us more efficient. Condition reports that used to take two hours are now done in just 40 minutes and the 3D tours have allowed us to offer a better experience to our clients while saving countless hours per week."

RESULTS

Time and Cost Efficiency

Since implementing Inspection Express's tools, Woodards has seen remarkable improvements in efficiency both operational and financial performance. The streamlined workflows and innovative features have empowered property managers to handle significantly larger portfolios - growing from managing 150-160 properties five years ago to well over 200 today. This increase in portfolio size has not only reduced workload pressures but also positively impacted the company's fiscal health, enabling them to scale without sacrificing quality.

"We've grown our portfolios from 150 properties to over 200, which has been crucial for both our frontend success and fiscal health."

A Partnership Built on Trust and Innovation

Woodards' partnership with Inspection Express is a testament to the software provider's dedication to tailoring solutions for their clients. By continually innovating and adapting to the needs of property managers and tenants alike, Inspection Express has become an essential tool in Woodards' success.

